

1. MAILING ADDRESS

Company Name: _____ (“Exhibitor”)

Street Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

Company Email: _____ Website Address: _____

Primary Contact Person: _____ Email: _____

Office Phone: _____ Mobile Phone: _____

BILLING ADDRESS (if different from above)

Company Name: _____

Street Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

A/P Contact Person: _____ A/P Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Exhibitor hereby agrees with Diversified Communications (“Diversified”) operator of International LiDAR Mapping Forum (hereinafter “Event”) to pay the below described fees on the below noted dates as consideration for its exhibition and to comply with the Conditions, Rules and Regulations as set forth in **Exhibit A**. In the event that an Agency is referenced above, the payment obligations under this Contract shall belong to the Agency exclusively.

3. DEPOSIT

A deposit equaling 50% of the total cost of Exhibitor Rate is due upon receipt of Invoice in order to reserve the space requested. The balance must be paid by September 1, 2021. Contracts received on or after September 1, 2021 must be accompanied by full payment.

4. PAYMENT TERMS/METHODS

1.) 50% due upon receipt of invoice.

All payments must be made in U.S. dollars to:

2.) Balance due on or before September 1, 2021

DIVERSIFIED COMMUNICATIONS

PAYMENT METHODS

- Check or Money Order DRAWN on a US Bank referencing Geo Week, P.O. Box 79365, Baltimore, MD 21279-0365
- **Wire Transfer and Credit Card:** Instructions will be included on your invoice and statements.

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail to Diversified Communications, 121 Free Street, Portland, ME 04112-7437 or by email to rosa@divcom.com. The terms and conditions for cancellation are set forth in the Conditions, Rules and Regulations at **Exhibit A**.

Cancellations received by Diversified on or before September 1, 2021 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations received by Diversified after September 1, 2021 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding fees are payable immediately upon cancellation.

6. EXHIBITOR RATES (IN \$US)

More detailed information regarding Exhibit offerings can be found at: www.geo-week.com or by contacting your sales representative. **Additional full conference staff registrations can be purchased at a discounted rate.**

Gold Level.....\$5,527

Silver Level.....\$4,468

Price includes:

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- Basic Exhibitor Listing Package
- 10' x 10' (100 sq. ft.) Exhibit space ("Booth")
- One 7"x44" Company ID sign
- 50-word Company description in the Conference Guide (mobile app)
- 1 Product Preview
- 4 full conference staff registrations

- Basic Exhibitor Listing Package
- 10' x 10' (100 sq. ft.) Exhibit space ("Booth")
- One 7"x44" Company ID sign
- 50-word Company description in the Conference Guide (mobile app)
- 2 full conference staff registrations

NOTE: Co-exhibitors are permitted for a \$250 fee, provided that no more than two companies or brands are allowed per 100 sq ft. of space. No additional benefits beyond a Company ID sign and Conference Guide description are provided. Co-exhibitors must be identified and listed on the Co-exhibitor form and are subject to approval by Diversified in its sole discretion.

Booth packages are NOT included in above prices. They are available for purchase through Freeman Decorating and will be required for your event participation.

Additional Gold or Silver Level 10' x 10' (100 sq ft) booths include the same benefits, except only one Conference Guide description per Company is provided.

Total # of Gold Level Booths: _____ x \$5,527= \$_____

Total # of Silver Level Booths: _____ x \$4,468 = \$_____

Total Square Footage: _____

Co-Exhibitor Fee: \$250 x # _____ = \$_____

GRAND TOTAL EXHIBITOR RATE:

\$

7. AUTHORIZATION

Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing the Event as set forth at **Exhibit A**, located at www.divcom.com/exa-space-contract/ which are included with this Exhibit Space Contract and incorporated by reference. Exhibitor further affirms that acceptance of this contract by Diversified constitutes a legal and binding agreement and that undersigned is authorized to bind Exhibitor regarding same.

Seen and Agreed to on behalf of Company AND in the event that an Agency is billed, on its own behalf as well. Contract must be signed & deposit paid to secure booth.

Signature: _____ Individual's Name: _____

Title: _____ Company Name: _____ Date: _____

8. EXHIBITOR REQUESTS TO SHOW ADMINISTRATION – Diversified may or may not grant in its sole discretion

BOOTH PREFERENCES

We do not wish to be located adjacent to or directly across from these companies:

List company name(s) _____

BOOTH LOCATION REQUEST

1st choice: _____ 2nd choice: _____ 3rd choice: _____ 4th choice: _____