

NEW!

Geo Week Virtual Opportunities



geo-week.com

**INTERNATIONAL
LIDAR
MAPPING FORUM**


lidarmap.org



Showcase Marketing Includes:

- (1) Banner ad in Geo Week Newsletter
- (2) Dedicated Emails
- (2) Dedicated Social Posts
- Banner ad placement on websites

EMERGING TECHNOLOGY SHOWCASE

\$2,500 per company

Based off the success and popularity of the “Product Preview” sessions at ILMF, Geo Week will host online opportunities for brief pre-recorded presentations broadcast to a live audience. Each 90-minute session will include six companies (15 minutes per company) and will include the capture of opt-in leads at the conclusion of each session. The products showcased in the Emerging Technology Showcase sessions will also be included in a downloadable PDF product and included in an end-of-the year Emerging Technology wrap-up report.

Four sessions available: July, September, November, December

Up to six companies per session: 90 minutes total time

- Sessions will be pre-recorded (due to the Geo Week content team two weeks prior to the webinar date)
- Attendees of the presentation will be asked to opt-in to receive more information from each company
- Presenters will receive both the total attendee/registration list of the session as well as the company-specific information requests
- Presentation materials will be converted into a PDF hosted on Geo-Week.com



CONTENT-DRIVEN PANEL (A.K.A. “PANELIST SERIES”):

\$2,000 per company/panelist

Have expertise on a topic that would be relevant to your audience? This series of online presentation opportunities (Topics TBA) will have a unique 60-minute format where up to four panelists will give brief presentation and then take part in a round-table discussion.

Three sessions available: August, October, January (Topics TBA)

Up to four companies per session: 60 minutes total time

Panel Marketing Includes:

- (1) Banner ad in Geo Week Newsletter
- (2) Dedicated Emails
- (2) Dedicated Social Posts
- Banner ad placement on websites

- Sessions will be presented live and will include a short presentation (five minutes) from each speaker
- A moderated Q&A from Geo Week News is included, panelist questions shared in advance
- Sponsors will receive both the total attendee/registration list of the session as well as the company-specific information requests

NEW!

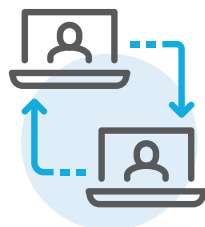
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USER TRAINING / TECHNICAL OVERVIEW / WORKSHOP

\$3,000

Utilize this option to host a 30-minute online session to do a deep dive into your solution, demonstrate a tutorial, highlight a specific case study or other imperative information you would like to share with our audience.

Sessions available on a case-by case basis

1 company per webinar: 30 minutes time

Tech Training/ Workshops Include:

- (1) Banner ad in Geo Week Newsletter
- (1) Dedicated Emails
- (2) Dedicated Social Posts
- Banner ad placement on websites

- Sessions will be presented live, overall format is up to the presenter
- Sponsors will receive both the total attendee/registration list of the session as well as the company-specific information requests
- Video archives will be hosted in a gallery on Geo-Week.com highlighting educational content opportunities



CASE STUDY OF THE MONTH

\$1,500 per case study

Publish a featured case study, or work with our digital staff to create an 800-1,200-word article to appear on Geo Week News.

One case study published per month – An exclusive spot!

Case Study Includes:

- (1) Banner ad in Geo Week Newsletter
- Banner ad placement on websites
- (2) Dedicated Social Posts

- The piece will be published online and pushed to our social media accounts for Geo Week and ILMF
- Case studies will be highlighted in the monthly Geo Week newsletter in their own section
- Beginning in January 2021 we will publish a PDF that combines the previous six months' case studies

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EDITORIAL CALENDAR

	JUL 28TH	AUG	SEPT 8TH	OCT	NOV 3RD	DEC 15TH	JAN
Emerging Technology Showcases (90 min)	Session I 6 slots available		Session II 6 slots available		Session III 6 slots available	Session IV 6 slots available	

	JUL	AUG 13TH	SEPT	OCT 6TH	NOV	DEC	JAN 12TH
Panelist Series (60 min)		Panelist Session I 4 slots available		Panelist Session II 4 slots available			Panelist Session III 4 slots available

	JUL	AUG	SEPT	OCT	NOV	DEC	JAN
Tech Training/ Workshops	Dependent on availability	Dependent on availability	Dependent on availability	Dependent on availability	Dependent on availability	Dependent on availability	Dependent on availability

**Dependent on availability, 1 available per month July 2020–January 2021*

	JUL	AUG	SEPT	OCT	NOV	DEC	JAN
Case Study of the Month	Case Study	Case Study	Case Study	Case Study	Case Study	Case Study	Case Study

**Dependent on availability, 1 available per month July 2020–January 2021*

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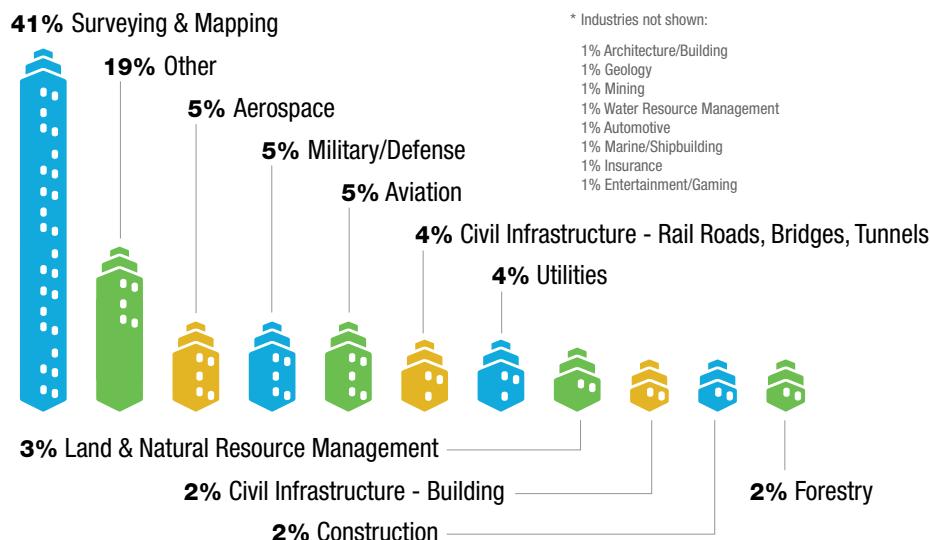


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TOP INDUSTRIES OF GEO WEEK 2019 ATTENDEES



ATTENDEES' TOP 10 AREAS OF INTEREST

- Aerial Survey
- Mapping
- Lidar Processing
- Photogrammetry
- Remote Sensing
- UAVs
- Airborne Lidar
- Imaging
- 3D Laser Scanning
- Mobile Scanning/Mapping

ATTENDEE PURCHASING AUTHORITY



SATISFIED EXHIBITORS



Geo Week
virtual content
is promoted to
a database of
approximately
17,000 industry
professionals

*demographic data taken from 2019 live event

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